

**By Post/E-mail/Portal**

From

Director Higher Education, Haryana,  
Shiksha Sadan, Sector-5, Panchkula.

To

1. The Registrars of All State & Private Universities in the State of Haryana
2. The Principals of Govt. Colleges in the State of Haryana
3. The Principals of Govt. Aided Colleges in the State of Haryana.
4. The Principals of Self Financed Colleges in the State of Haryana.

Memo No. 9/189-2023 Co.(3)

Dated Panchkula, the 03.11.2023

**Subject:- Voter awareness programmes in Colleges fests/cultural events - regarding.**

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Kindly refer to the subject cited above.

I have been directed to forward you a copy of letter No.491/ECI/LET/FUNC/SVEEP-II/College Fest/2023 dated 20.10.2023 received from the Office of Election Commission of India for your further necessary action, please.

Enclosed : As above.

*Rekha*  
Superintendent Co-ordination  
for Director Higher Education,  
Haryana, Panchkula

Endst. No. Even

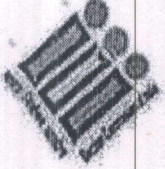
Dated : Panchkula the 02.11.2023

A copy of above is forward to the following for information and necessary action, please:-

1. O/o Chief Electoral Officer, Haryana, 30 Bays Building, Sector 17, Chandigarh, PIN Code-170017 E-mail [-hry\\_elect@yahoo.com](mailto:-hry_elect@yahoo.com)
2. In-Charge IT Cell to upload the letter on portal & to display the video regarding promotion of voters on the portal of Higher Education Department.

*Rekha*  
Superintendent Co-ordination  
for Director Higher Education,  
Haryana, Panchkula





भारत निर्वाचन आयोग सचिवालय  
SECRETARIAT OF THE ELECTION COMMISSION OF INDIA  
निर्वाचन सदन, अशोक रोड, नई दिल्ली-110001  
Nirvachan Sadan, Ashoka Road, New Delhi-110001.

No.491/ECI/LET/FUNC/SVEEP-II/College Fest/2023

Dated: 20.10.2023

To

The Chief Electoral Officers,  
All States & UTs

Subject: Voter awareness programmes in Colleges fests/cultural events- regarding.

Sir/Madam,

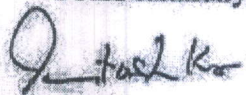
As you are aware, Systematic Voters Education and Electoral participation, SVEEP, is the flagship programme of the ECI towards information, motivation, facilitation, education, engagement and empowerment (IMF+EEE) of voters at large. It is the programme ensuring continuous engagement of the institution, with voters at large towards their informed and ethical participation in the electoral process. Partnerships and Collaborations is an important dimension of SVEEP programme, whereby different sections and stakeholders from the society, are brought together, towards ECI's endeavour of strengthening democracy through enhanced electoral participation.

2. College festivals and cultural events are vibrant and dynamic platforms that attract a significant number of young participants and attendees. These events provide an excellent opportunity to engage with young adults and educate them about the importance of voter registration, the electoral process, and the significance of casting their vote in a democratic society.

3. In this connection, you are requested to include/promote voter awareness activities in college festivals and cultural events across your state to aware and encourage youths to register as a voter and to cast their vote during elections. Further you may like to promote competitive spirit among institutions, by recognizing best voter educator activity during college cultural fest.

4. You may submit a comprehensive report for the perusal of Commission at an appropriate stage.

Yours faithfully,

  
(SANTOSH KUMAR)  
SECRETARY